

nma

HITTING
THE LODGE!

MUSEUMS
COLLABORATING

OCT 16-18 2024 | TONOPAH, NEVADA

Tonopah Convention Center, 301 Brougner Ave, Tonopah, Nevada 89049

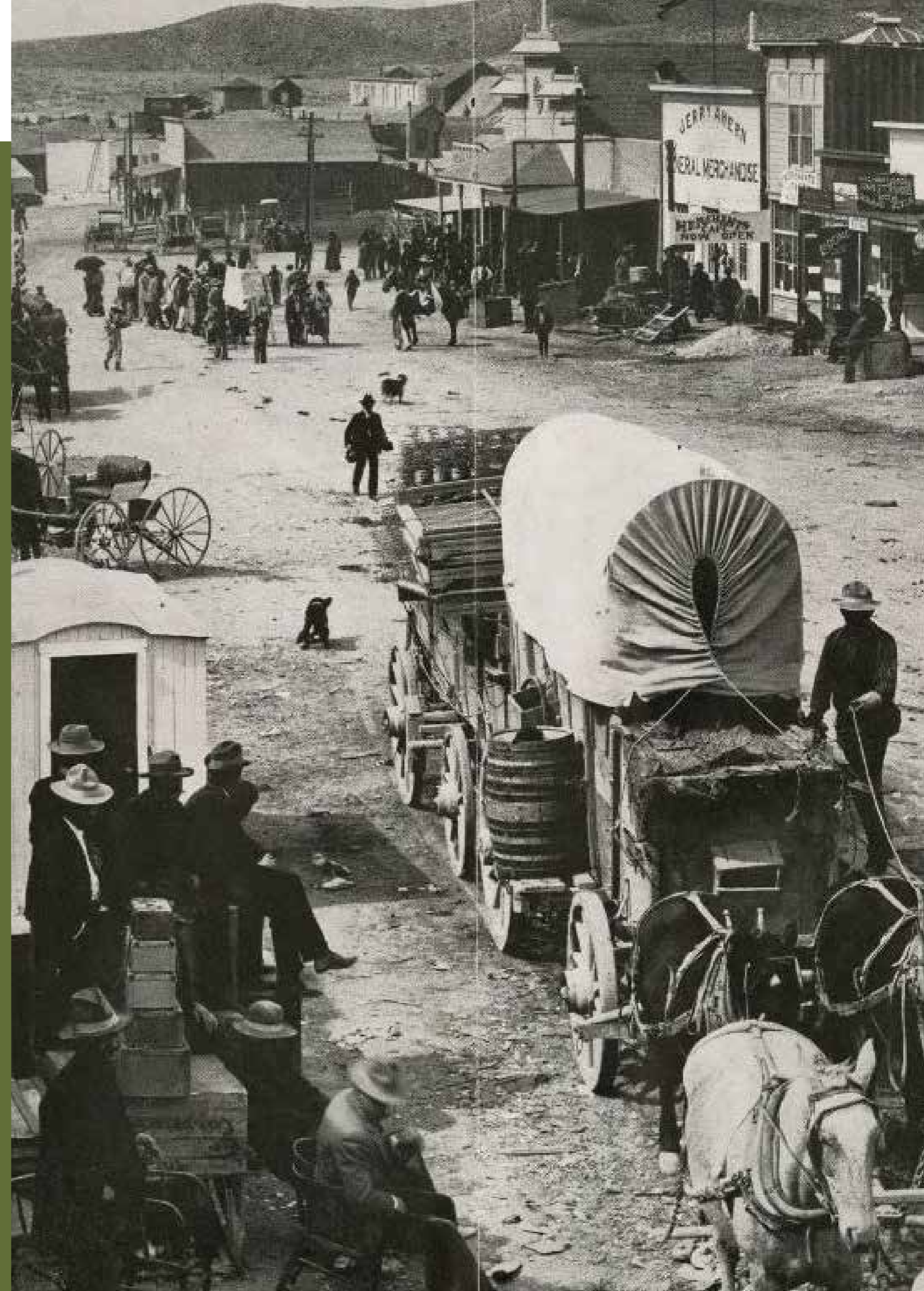
WELCOME

nma
nevada museums association

The Board of the Nevada Museums Association is excited to welcome you to the beautiful town of Tonopah for the 2024 Annual Meeting and Conference. This year's theme, "Hitting the Lode! Museums Collaborating", speaks to the rich mining history of the town and the ways museums come together to achieve greater success. From reaching out to colleagues across the state and working with partners, museums act as catalysts in their communities to bring voices together. Museum collaborations take many forms and offer creative solutions.

We invite you to learn from one another and seek collaborations that expand your mission, grow your audience and serve museum professionals in ways that enhance our entire sector. Consider attending sessions that are complementary to your role or have piqued your interest. This conference is tailored to your development as a museum professional.

The Town of Tonopah has generously provided conference space at no charge to the organization, and for that, we are deeply grateful. The Nevada Museums Association is a small but mighty group. Their sponsorship of the conference has enabled true collaboration. Please consider visiting all the wonderful cultural attractions listed in "Things to do around Tonopah". Finally, collaborations start with healthy dialogue and consistent interaction. We invite you to take notes and jot down the contact information of your new friends. Who knows, they may be your next collaborators.



OUR BOARD MEMBERS

President: Jennifer Kleven, Las Vegas
City of Las Vegas

Mitchell Cohen, Las Vegas
Nevada Preservation Foundation

Vice President: Dustin M. Wax, Las Vegas
Burlesque Hall of Fame

Jeff Martin, Tonopah
Tonopah Historic Mining Park

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Springs Preserve

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Dan Thielen, Carson City
Nevada State Museums



OUR SPONSORS

WE ARE GRATEFUL FOR YOUR SUPPORT OF THE 2024 MUSEUM CONFERENCE



MEMBER MUSEUMS

Austin Museum
 Beatty Museum and Historical Society
 Boulder City/Hoover Dam Museum
 Burlesque Hall of Fame
 Capital City Arts Initiative (CCAI)
 Central Nevada Museum
 Children's Museum of Northern Nevada

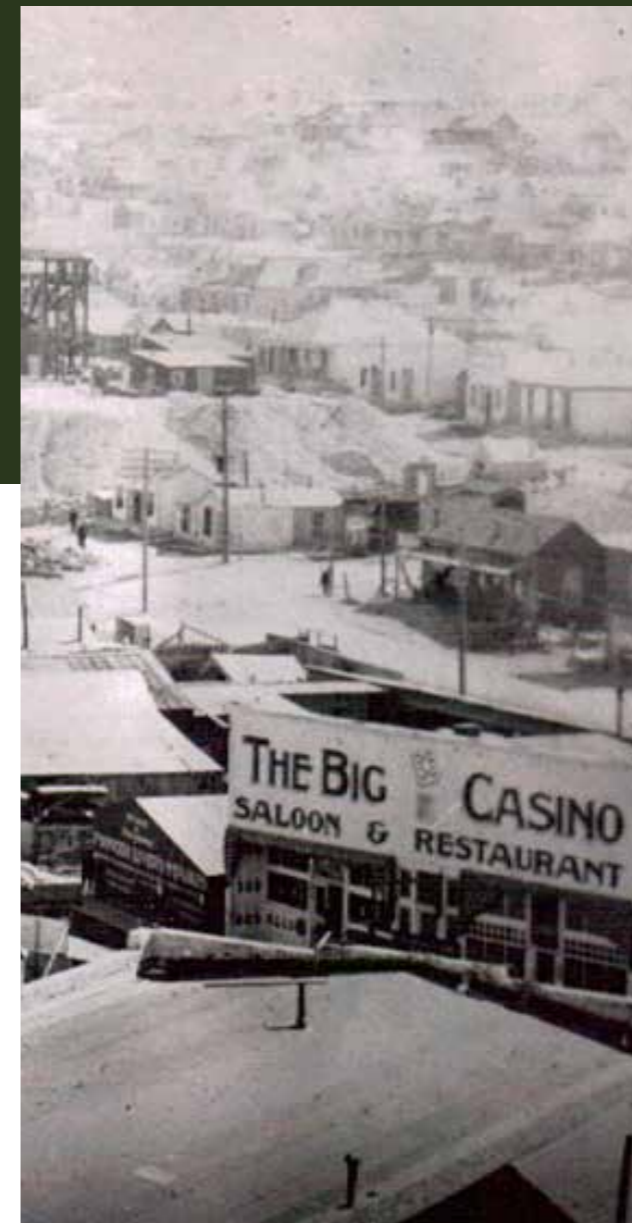
Churchill County Museum
 Comstock Firemen's Museum
 Dangberg Home Ranch Historic Park
 Discovery Children's Museum
 Douglas County Historical Society
 Eureka Sentinel Museum
 Fleischmann Planetarium



MUSEUMS IN NEVADA

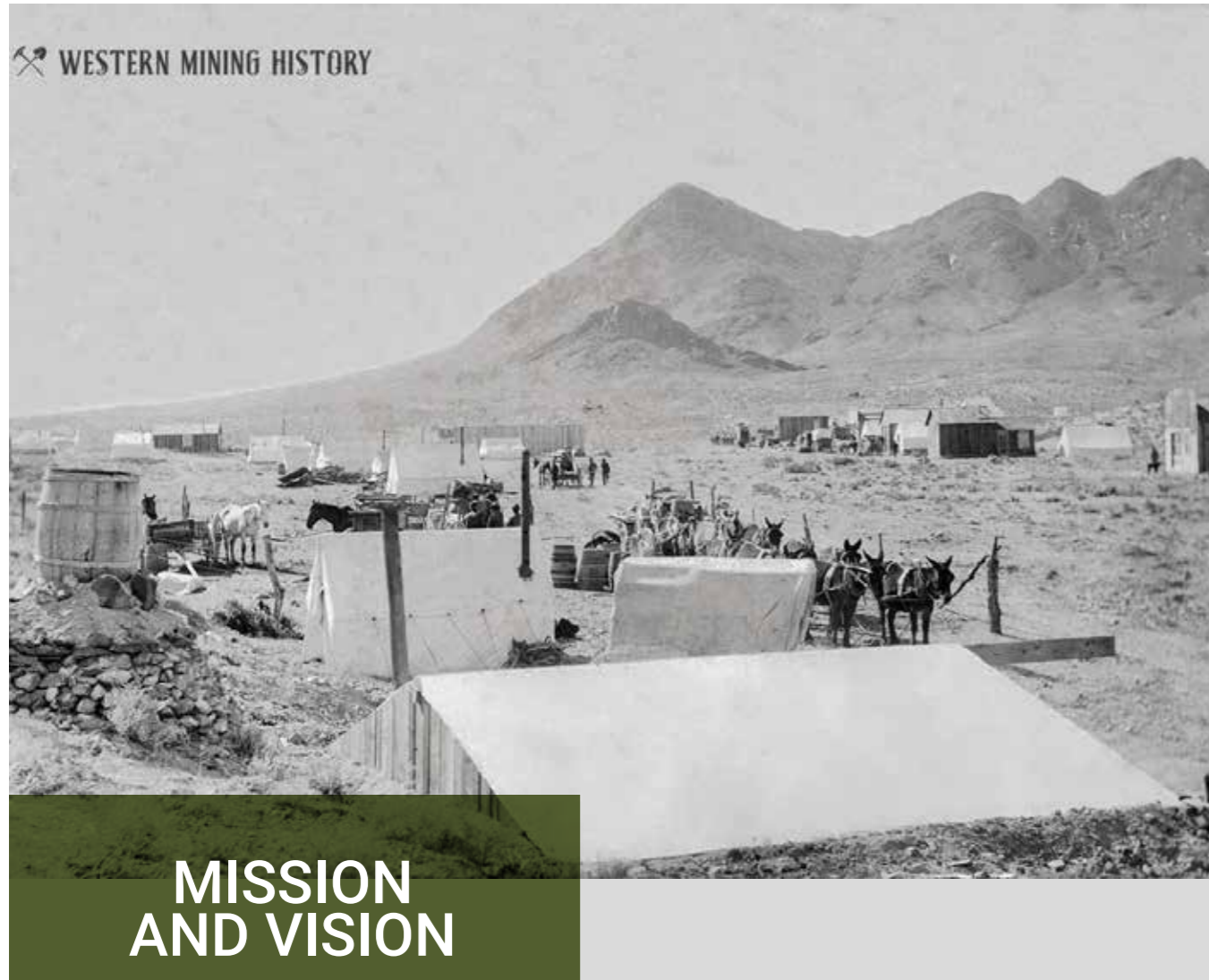
Friends of Midas
 Hawthorne Ordnance Museum
 Historic Fourth Ward School
 Humboldt Museum/North Central Nevada
 Historical Society
 Las Vegas International Scouting Museum
 Las Vegas Natural History Museum
 Lost City Museum
 Lyon County Museum
 Marjorie Barrick Museum of Art
 Mineral County Museum
 Mob Museum, National Museum of
 Organized Crime and Law Enforcement
 National Atomic Testing Museum
 National Automobile Museum
 Neon Museum

Nevada Discovery Museum
 Nevada Division of State Parks
 Nevada Historical Society
 Nevada Museum of Art
 Nevada Northern Railway Museum
 Nevada State Museum, Carson City
 Nevada State Museum, Las Vegas
 Nevada State Railroad Museum
 Pahrump Valley Museum and Historical Society
 Sparks Heritage Museum
 Springs Preserve
 Sunnyside Historical Society
 Thunderbird Lake Tahoe
 Verdi History Preservation Society, Inc.
 Virgin Valley Heritage Museum
 Wilbur D. May Museum



KEEP YOUR MEMBERSHIP CURRENT

Membership with the Nevada Museums Association is an important way to keep informed about statewide issues, support the Nevada museum community, and to network with other Nevada museum professionals.



MISSION AND VISION

The Nevada Museums Association connects museums and museum workers through advocacy and professional development.

A stronger and healthier museum community in Nevada.



Your membership matters!
Please visit www.nevadamuseums.org or scan the barcode to enroll or renew.



ART WOLF SCHOLARSHIP

To recognize Art Wolf, one of the founders of the Nevada Museums Association, we named our annual scholarship for emerging professionals in his honor after his passing in 2021. Art Wolf, founder of Wolf Consulting, was a life-long supporter of and advocate for museums. Through his firm, Wolf led museums and other cultural associations to define and achieve their missions. He was a critical voice to lure the Western Museums Association annual conference to Las Vegas in 2014 during a pivotal moment of rapid museum growth in Southern Nevada.

During his forty-year career, he served on the American Alliance of Museums Board of Directors, Association of Science Museum Directors, and the Board of ICOM-US, the United States affiliate of the International Council of Museums. In 2019, the American Alliance of Museums named him a Star Advocate. We recognize his legacy as an avid attendee, frequent presenter, and supporter of the Nevada Museums Association's annual conference.

Each year, we ask museum members and supporters to donate items for our annual raffle, with all proceeds going towards the scholarship fund to honor Art's legacy. Through the generous nature of our museum community, we can support emerging professionals through the conference and connect with colleagues across the state. Please consider purchasing raffle tickets and supporting our emerging professionals. I know many in our membership were touched by Art's thoughtful and open demeanor, always willing to listen and give advice when asked.

ART WOLF'S LEGACY



KEYNOTE SPEAKER

Colin Robertson is the Charles N. Mathewson Senior Vice President of Education and Research at Nevada Museum of Art. He leads the education and research functions of the Museum and works to integrate the Museum's research work in the Center for Art + Environment with the Museum's many educational initiatives. He has helped expand and enhance the Museum's school, teacher, and public programs, refine the docent program, shape the Center for Art + Environment and its triennial Art + Environment Conferences, and initiate the ongoing development of the Museum's STEAM education initiatives. Robertson also curated the exhibitions "Modernist Maverick: The Architecture of William L. Pereira" (2013) and "Seeking an Expression of Place: The Architecture of Lake Tahoe," part of the Museum's 2015 encyclopedic survey, Tahoe: A Visual History. Formerly, Robertson was Vice President at Switch, and the founding director of the Nevada Division of Outdoor Recreation, a State agency in the Nevada Department of Conservation and Natural Resources.



COLIN ROBERTSON

Wednesday, October 16, 2024
10:00 AM
Tonopah Convention Center



Building Collaborative Capacity at the Nevada Museum of Art



SCHEDULE

PRE CONFERENCE EVENTS

Tonopah Convention Center, 301 Brougner Ave, Tonopah, Nevada 89049

ALL DAY

Visitation Available All Day

The Tonopah Historic Mining Park is located on the site of the original mining claims that started the rush to Tonopah, making it “Queen of the Silver Camps”. Jim and Belle Butler’s strike in 1900 brought the United States into the 20th Century, and many of the mining processing techniques developed during that time are still being used today. The park encompasses portions of four of the original major mining companies and covers more than 100 acres. This rich history is brought to life through preserved and restored equipment and buildings, historic exhibits, video presentations (in our on-site theater), and a self-guided tour.

Tonopah Historic Mining Park, 110 Burro Avenue, Tonopah, Tonopah, NV 89049

11:30 AM

Pre-Conference Workshop Check-In

LOBBY

12:00 PM
- 4:00 PM

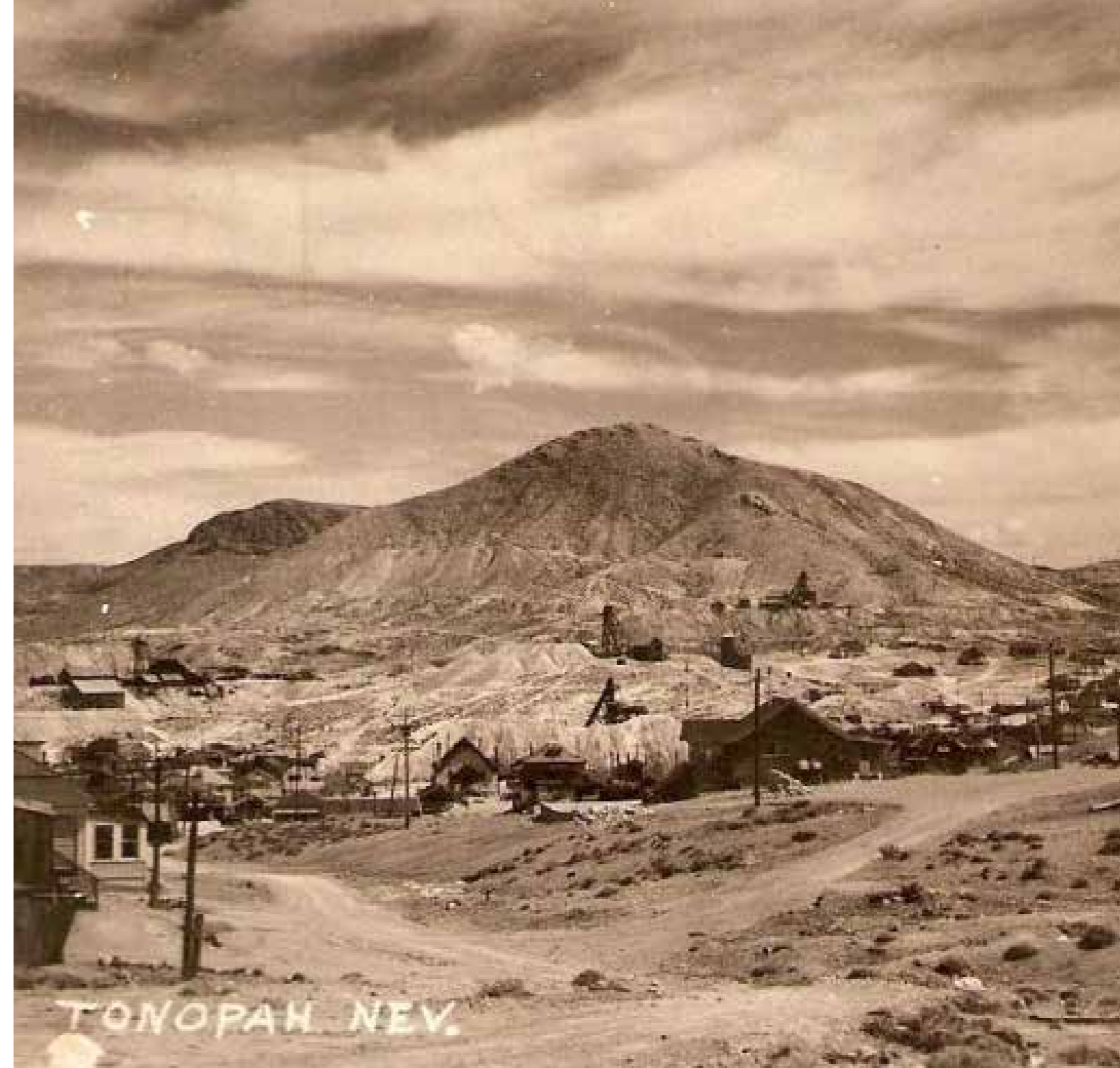
Pre-Conference Workshop: Archives 101 for Museum Professionals

In 2023, the Nevada State Historical Records Advisory Board (SHRAB) conducted a statewide needs assessment survey. The majority of survey respondents were individuals working with archival materials in museum settings. To meet some of the needs most frequently expressed by survey respondents, SHRAB will provide a free workshop, “Archives 101 for Museum Professionals,” to introduce best practices and standards for caring for paper-based archival materials. The workshop will focus on the fundamentals of archival collection management and basic archival arrangement and description. The workshop will offer some comparison of how approaches to managing objects/artifacts might differ from managing archival collections. The workshop will be structured to allow for instruction, hands-on exercises, and time for participants to brainstorm with instructors on solutions specific to their own environments. The workshop will be presented at no cost to participants. No supplies or previous experience are required. *Pre-registration required - limited to 25 participants*

Workshop Lead: Emily Fellmer, The Neon Museum

Workshop Instructors: Maggie Gaspar, The Neon Museum, Sarah Patton, Nevada Historical Society, Cyndi Shein, Nevada State Archives

MAIN



6:00 PM -
9:00 PM

Stargazing at the Tonopah Historic Mining Park

Nationally recognized as one of the nation’s foremost dark skies destinations, Tonopah provides incredible stargazing opportunities with thousands of stars, planets and constellations visible to the naked eye. The Town of Tonopah has generously offered to sponsor telescopes, binoculars and ipads for even more amazing views. Meet-up with fellow conference attendees. Food and drink available for purchase.

Tonopah Historic Mining Park, 110 Burro Avenue, Tonopah, Tonopah, NV 89049

SCHEDULE

DAY 1

Tonopah Convention Center, 301 Brougner Ave, Tonopah, Nevada 89049

ALL DAY

Registration Open

LOBBY

9 AM - 9:50AM

Welcome Breakfast

Provided by Nevada Museums Association

MAIN

10 AM - 10:50 AM

Keynote Presentation

Building Collaborative Capacity at the Nevada Museum of Art

Presenter: Colin Robertson, Charles N. Mathewson Senior Vice President of Education and Research, Nevada Museum of Art, Reno

Colin Robertson is the Charles N. Mathewson Senior Vice President of Education and Research at Nevada Museum of Art. He leads the education and research functions of the Museum and works to integrate the Museum's research work in the Center for Art + Environment with the Museum's many educational initiatives. He has helped expand and enhance the Museum's school, teacher, and public programs, refine the docent program, shape the Center for Art + Environment and its triennial Art + Environment Conferences, and initiate the ongoing development of the Museum's STEAM education initiatives. Robertson also curated the exhibitions "Modernist Maverick: The Architecture of William L. Pereira" (2013) and "Seeking an Expression of Place: The Architecture of Lake Tahoe," part of the Museum's 2015 encyclopedic survey, Tahoe: A Visual History. Formerly, Robertson was Vice President at Switch, and the founding director of the Nevada Division of Outdoor Recreation, a State agency in the Nevada Department of Conservation and Natural Resources.

MAIN

11 AM - 11:50 AM

Convening Community

Community-centered museums are catalysts for collaboration. In this session, panelists will present strategies for approaching partnerships, building relationships, and uniting in the spirit of collective impact. Participants will gain actionable insights for advancing generative partnerships that amplify shared goals and values.

Presenters: Tina Tetter, Director of Learning Experiences, DISCOVERY Children's Museum, Chris Lucas, Science and Nature Manager, DISCOVERY Children's Museum, Laura Christian, Vice President of Learning Experiences, DISCOVERY Children's Museum

MAIN

11 AM - 11:50 AM

I Get By With a Little Help From My Friends

Working as an archivist in a museum setting calls for regular collaboration with internal and external colleagues throughout the lifecycle of a collection, particularly given limited resources. Learn about successful and ongoing partnerships, and the tools involved, that are helping to improve access to collections at the Nevada Historical Society.

Presenter: Sarah Patton, Archivist, Nevada Historical Society

BUCKBOARD

12 PM - 1:20 PM

Lunch

Generously sponsored by State of Nevada Division of Museums and History. Learn how the State of Nevada is participating in "America's 250" initiative.

MAIN

1:30 PM - 2:20 PM

Topic Tables

Come share challenges, successes, and exchange new ideas with your colleagues! Table topic facilitators are knowledgeable in their topic area and prepared to guide roundtable conversations that inspire thoughtful discussions.

Museum Education - D'ette Mawson, Education Coordinator, Northeastern Nevada Museum; **Social Media** - Samantha Szesciorka, Public Affairs Specialist, Bureau of Land Management, Nevada; **Integrated Pest Management** - Melanie Coffee, Principal, Melanie Coffee Consulting; **Best Practices on a Budget** - Garrett Barmore, Mackay School of Mines Endowed Curator, W. M. Keck Earth Science and Mineral Engineering Museum

MAIN

SCHEDULE

DAY 1 CONTINUED

2:30 PM -
3:20 PM

Collaborating with Local, State, and Federal Organizations

This work is hard! What makes it easier? Building and maintaining partnerships. Shari Davis, Director of Rural Economic and Community Development for the Governor's Office of Economic Development (GOED), Nevada Main Street State Coordinator, self-professed history lover and friend of the Nevada Museums Association discusses the various local, State, and Federal programs and agencies available to collaborate with, how to contact them, and how to get to "yes" when asking for what you need.

Presenter: Shari Davis, Director, Rural Economic and Community Development, Governor's Office of Economic Development

MAIN

3:30 PM -
4:30 PM

Hitting the Lode for the Guest Experience, Connecting Story and Place

With abundant stories to tell and limited funding to tell them, museums must focus on impactful projects that highlight the essential elements of their narratives and create multi-sensory ways to engage visitors. This presentation will explore strategies for curating the most meaningful content and integrating it into building design to maximize the guest experience. We will discuss how architectural elements can enhance storytelling, ensuring that your efforts are both engaging and cost-effective.

Presenters: Jason Jorjorian, Principal, LGA Architecture Robin Anderson, Content Director, AldrichPears Associates

MAIN

3:30 PM -
4:30 PM

Workshop: Off The Hanger! Caring For Our Fashionable Past

This workshop will cover the basics of archival storage and care of costumes and why they need a different level of care. We will discuss the best materials and procedures to ensure your historical costume collection will survive for future research and display. This workshop will include an informational packet to take with you and hands-on opportunities. Sponsored by the Nevada State Museum, Las Vegas. *Pre-registration required - limited to 15 participants*

Presenter: Heather Roark, Nevada State Museum Intern, UNLV Public History

BLUE ROOM

6:00 PM -
9:00 PM

Dinner On Your Own

Head out and explore the dining options Tonopah has to offer!

Ticketed Event: Goldfield Hotel Tour

After being boarded up and closed off to the public for decades, the Historic Goldfield Hotel has recently reopened its doors for historic property tours. It is also important to note that the Goldfield Hotel offers limited lighting, and encourages visitors to bring their own flash lights. The historic hotel does not have heating or air conditioning, there is no working elevator (and five flights of stairs), and there are no on-site amenities or restrooms available, so please plan accordingly. *Pre-registration required - \$15.00 per person*

Goldfield Hotel, 69 Columbia Avenue Goldfield, NV 89013



SCHEDULE DAY 2

ALL DAY

Registration Open

LOBBY

9 AM -
9:50AM

Breakfast

Provided by Nevada Museums Association

MAIN

10 AM -
10:50 AM

Many Voices: A discussion with Native leaders about how museums can better serve the Native community

Museum in the US have struggled and in many cases failed to provide support to Native communities while situated on Native land. This panel will provide insight on consultation and collaboration which not only meets federal mandates but encourages meaningful partnership development with Tribal nations with exhibition, interpretation, and collection care with Tribal cultural sensitivity as the foundation.

Moderator: Garrett Barmore, Mackay School of Mines Endowed Curator, W. M. Keck Earth Science and Mineral Engineering Museum, **Presenters:** Rochanne Downs, NAGPRA Liaison, Office of Indigenous Relations, University of Nevada, Reno, Josh Bonde, Director, Nevada State Museum, Carson City, Michon Eben, Cultural Resource Manager, Reno-Sparks Indian Colony

MAIN



11 AM -
11:50 AM

Museum Advocacy Day

This session will discuss the events at the AAM Museum Advocacy Day and how NMA has been involved in advocating for Nevada's museums. We will also discuss the various ways that everyone can become involved in advocating for their museum.

Presenter: D'ette Mawson, Education Coordinator and NMA Secretary, Northeastern Nevada Museum

MAIN

11 AM -
11:50 AM

Going All In: A Student Collaboration

March 2024 Clark County Museum opened, "Going All In: Fashion and Performance in Las Vegas" a collaboration between UNLV's Reid Public History Institute, its students and the Clark County Museum. Going All In explored the intersections between fashion and performance in the Vegas Valley. Join us as we discuss the benefits, challenges and lessons learned from the perspective of a student, curator, professor, and administrator.

Presenters: Amber Colbert, Clark County Museum Administrator, Clark County Museum, Deirdre Clemente, Professor UNLV Public History, University of Nevada, Las Vegas, Heather Roark, Student Curator, University of Nevada, Las Vegas, Leonard Lanier, Curator of Exhibits, Clark County Museum

BUCKBOARD

12 PM -
1:20 PM

Lunch

Generously provided by sponsors

MAIN

1:30 PM -
2:20 PM

Museum Disasters Large and Small, including 13 Creative Ways to Respond with Limited Resources

Real-world museum disaster case studies are used to illustrate general principles of fire and water recovery and to inspire and educate museum teams with probable challenges and potential solutions. We will also cover thirteen low-cost tips for beginning the recovery process and limiting further damage to objects and documents when financial resources are limited.

Presenter: Brian Foote, National Account Manager and Museums Segment Leader, BELFOR Property Restoration

MAIN

SCHEDULE

DAY 2 CONTINUED



1:30 PM -
2:20 PM

And One Thing...Leads To Another

Learn ways to extend yourself & your museum to a wider audience - and widen your own knowledge base and/or skills through the development of unexpected opportunities and sources. This session will present how to use these unexpected opportunities and & sources that present themselves as a platform for creating new connections, as well as how to use them to promote your institution as a resource that others can use.

Presenter: Ann Pinzl, Former Curator of Natural History, Nevada State Museum, Carson City

BLUE ROOM

2:30 PM -
3:30 PM

Making A Collaborative Exhibition Out Of A Grant

Using the Burlesque Hall of Fame's recent exhibition "Let's Get Loud: The Latin Heritage of Burlesque" as a case study, this session walks through the process of funding, building, and programming for an exhibition conceived from the beginning as a collaboration.

Presenter: Dustin M. Wax, Executive Director, Burlesque Hall of Fame

MAIN

2:30 PM -
3:30 PM

Old Blog, New Clicks: A Collaborative Approach to Improving Web Content

In an evolving virtual landscape, delivering fresh content through websites, blogs and social media allows us to engage with guests beyond the physical confines of our museums. This session will explore what has worked well and what can be improved for Nevada museums when it comes to producing web content.

Presenter: Zach Jensen, Education Specialist, The Mob Museum

BUCKBOARD

3:45 PM -
4:45 PM

Tour: Central Nevada Museum & Research Library

Tour the Central Nevada Museum featuring exhibits that chronical the history of Central Nevada from prehistoric to present. Outdoor exhibits include an Old West Town with miner's cabins, a saloon, blacksmith shop, railroad yard, early mining equipment, and WWII artifacts. The research library rivals that of universities.

Central Nevada Museum 1900 Logan Field Rd, Tonopah, NV 89049

6:00 PM -
9:00 PM

Dinner and Fireside Chat

Enjoy dinner with your colleagues and a fireside chat by Stanley Paher! Stanley W. Paher is the author of several books about the Southwestern United States. His "Nevada Ghost Towns & Mining Camps" published in 1970 earned for him the Award of Merit from the American Association of State and Local History. Next came "Northwestern Arizona Ghost Towns" which was followed by "Las Vegas, It Began As It Grew", a definitive history of the formation of Las Vegas. Thereafter came other ghost town guides and town histories on Death Valley, central Arizona, Tonopah and Goldfield, Nevada and finally the definitive "Nevada Annotated Bibliography", a compilation of 2,544 books on the Silver State. In the 1980s author Paher has published more than 75 books for other authors and operates Nevada Publications as a publishing and book distribution service throughout the desert Southwest.

Presenter: Stanley Paher

MAIN

9:00 PM

Karaoke

Wrap up two full days of conferencing on a high note at this historic Tonopah saloon, established in 1906. Conveniently located across the street from the Mizpah Hotel.

Tonopah Liquor Company 133 N Main St, Tonopah, NV 89049

SCHEDULE

DAY 3

9:00 AM -
9:50 AM

Breakfast

Provided by Nevada Museums Association

MAIN

10:00 AM -
10:50 AM

Nevada Museums Association Annual Meeting

Join the board of the Nevada Museums Association for the annual all-membership meeting. We will review the association's active membership count, provide a financial report, vote on the next slate of officers and board members and open up the floor for public comment. This is your chance to talk to the board and contribute ideas that foster dialogue and development of Nevada museum professionals.

MAIN

11:00 AM -
11:50 AM

Oh @\$%&!, Mistakes Were Made

Are you brave enough to admit when you've messed up? Rid yourself of shame (or ego) by revealing your biggest professional mistake to your fellow museum professionals! In this cathartic and light-hearted group session, we'll laugh together in the spirit of shared museum trauma... and then vote for one lucky person to win the Biggest Professional Mistake 2024 award, complete with fantastic prizes!

Moderators: Samantha Szesciorka, Public Affairs Specialist, Bureau of Land Management, Nevada, Garrett Barmore, Mackay School of Mines Endowed Curator, W. M. Keck Earth Science and Mineral Engineering Museum **Presenters:** You!

MAIN

12:00 PM -
12:30 PM

Roundtable: Shares Updates

Now's the time to toot your horn! What did your museum accomplish in the last year? Nevada museums are doing some incredible work that deserves to be acknowledged and applauded. This is a great opportunity for you to talk about a new program, exhibition or give some general love to your organization.

MAIN

12:30 PM -
1:00 PM

Raffle

We will finish up the conference by pulling winning raffle tickets. All proceeds from the raffle go towards the Art Wolf Scholarship for Emerging Museum Professionals. Your raffle ticket purchases enable the next generation to attend the state conference. Thank you for your generosity. ***Must be present to win or make arrangements for someone who is present to pick up your price for you.**





THANK YOU!

SEE YOU IN RENO 2025

Get In Touch



www.nevadamuseums.org



Nevada Museums Association

P.O. Box 571737

Las Vegas, NV 89157

All photos courtesy of
the town of Tonopah